

Begin the three free missions

This free pack helps you create an idea brief, a bounded first version and an annotated first screen. You can complete it without a purchase, an AI account or a specialised design tool.

1. Copy Free_Workbook.docx for your own project, or print Free_Workbook.pdf. These files contain the three worksheets. The reading guide does not save answers.
2. Read mission F1 in this PDF and complete its worksheet. Continue with F2, then F3. Draw the screen on paper or in your usual tool and keep it with your answers.
3. Finish with the results checklist. Save and reopen your work. Write one remaining question and the next action.

The complete three missions, their review prompt, manual alternative and result checklist are included in this guide. You do not need any other folder to finish the free route. Mentions of D1, D2 and D3 explain where this work can fit in a later complete dossier; their full templates are part of the Premium route.

Your free work remains useful whether or not you continue. The full route adds ten workshops, five output templates, an example dossier, exercises and a design illustration. It is a method for preparing a project, not a finished application or a promise of revenue.

Do not share passwords or unnecessary personal details with an AI. Verify its suggestions and never label simulated behaviour as a real software test.

Clarify one real problem

Output destination D1

Choose one person and one situation. Describe what they try to do, what makes it difficult and how they currently manage. Avoid a promise such as never forget anything again. Write an observable result instead: open an appointment and see what remains to prepare.

Write a short scenario with the initial information, the action and the result. If you have no evidence that other people share this problem, label that an assumption. A personal need can be a valid starting point without becoming proof of a market.

Example: on Thursday, a person wants to prepare for a 3 pm appointment. The appointment and its preparation list already exist. They open it, mark identity document ready and see one item still missing. This scenario does not yet explain how the appointment was created; that becomes a separate journey.

Copy into your workbook: working title; person; situation; current workaround; specific difficulty; observable result; one assumption; one open question; next action. Save as Project_Brief_v0_1. Use a version meaningful to your project.

Review: could a reader identify the person, situation and result without asking you to invent the missing context? Replace vague words such as simple or smart with concrete behaviour. Exit when the brief is understandable and its assumptions are visible.

Optional AI review

Read only the brief, scope and drawing annotations attached below. Identify the first step that requires an unstated assumption. Quote the affected section and ask a precise question. Do not invent survey results, approved decisions or executed tests. Suggest the smallest correction and explain its limit.

ATTACHED WORK: [paste your documents]

Without AI: ask the same questions while comparing your own pages side by side.

Limit a useful first version

Output destination D2

List candidate functions, then connect each to the problem in F1. Keep the smallest combination that supports a complete useful journey. One or two functions may be enough; the example is not a quota.

For the organiser, group work as FEAT-001 manage appointments and tasks, FEAT-002 view days, weeks and months, and FEAT-003 prepare activities with lists. Accounts, sharing, reminders, payments and AI suggestions are excluded from this candidate version. Their exclusion is not a delivery promise.

For every retained function, write the input, action, observable result and a refusal or cancellation case. Separate the entire first version from the first development increment. A week view cannot replace a missing way to create or find an appointment.

Copy into your workbook: included function and reason; result to observe; required information; exclusions and reasons; decision still needed; first useful slice. Keep the brief in D1 and the detailed scope in D2.

Review: remove a proposed function and ask whether the main journey still works. Retain what it genuinely needs. Exit when the included and excluded work are explicit and no indispensable step is left for a developer to guess.

Optional AI review

Read only the brief, scope and drawing annotations attached below. Identify the first step that requires an unstated assumption. Quote the affected section and ask a precise question. Do not invent survey results, approved decisions or executed tests. Suggest the smallest correction and explain its limit.

ATTACHED WORK: [paste your documents]

Without AI: ask the same questions while comparing your own pages side by side.

Draw the first usable scene

Output destination D3

Choose a point in the journey from F1. On paper or in your usual drawing tool, show the information that exists at that point, the main action and where that action leads. Artistic skill is unnecessary; numbered annotations are useful.

Example: the day view shows Thursday 22 October 2026, a 3 pm appointment, two items to prepare and View and prepare. That opens the activity detail; Prepare then opens its checklist. A checkbox on the checklist changes readiness. Do not draw a second editable copy of the same checklist on the detail view without defining how they stay consistent.

Draw the result after the main action and one empty or error state. Explain Back and Cancel. Add labels so meaning does not depend on colour alone. Record any unresolved keyboard, screen size or contrast issue for later verification.

Copy into your workbook: SCREEN-001 purpose; starting data; visible information; numbered actions and destinations; empty state; error or cancellation; drawing filename and version. Attach the drawing.

Review: trace a finger from the starting state through each named action to a visible outcome. Stop at any unexplained transition. Exit when the first scene and its next step are annotated and saved. A clickable drawing still does not prove a working app.

Optional AI review

Read only the brief, scope and drawing annotations attached below. Identify the first step that requires an unstated assumption. Quote the affected section and ask a precise question. Do not invent survey results, approved decisions or executed tests. Suggest the smallest correction and explain its limit.

ATTACHED WORK: [paste your documents]

Without AI: ask the same questions while comparing your own pages side by side.

Keep what you have produced

You now have an idea brief, a bounded candidate version and a first annotated screen with its next step. Check that their person, problem and functions agree. Save the files and drawing together, reopen them and write the next action.

The free route does not produce a complete implementation specification. It gives you useful material to keep whether or not you continue. To prepare rules, all journeys, data, constraints, a realistic first task and a handoff, continue with P1 to P10. These workshops extend the free work rather than making you restart.

What the full route adds

Ten workshops help you produce D1 to D5: a clear presentation, requirements, screens and journeys, a plan with test cases, and a handoff. The full pack also includes five blank templates, a worked organiser example, review exercises, an illustrative wireframe and an editable workbook.

You will still make the decisions, draw the screens and verify AI suggestions. The kit does not include a finished application, a guarantee of income or a paid account for another service. Third-party tools and any implementation costs depend on your own project.